



Charity Polo Match Benefiting Soldiers' Freedom Outdoors

Lauren Proctor-Brown DVM

Club Director & Equine Welfare
Representative

July 8th, 2024

David Eldredge

Club Polo Manager &
Polo School Instructor

Margaux Buchanan DVM

Chair of Horses & Heroes Day

Emily Howe

Assistant Club Manager

Dan DiMarco

*Soldiers' Freedom Outdoors
Liaison*

Gene Del Bianco COL (Ret)

Veteran Liaison

Kelly Dobert MAJ (Ret)

Veteran Liaison

David Shults

Sponsorship Coordinator

The Ocala Polo Club invites you to participate in its fifth annual Horses' & Heroes' Day Charity Polo Match to raise funds for the Soldiers' Freedom Outdoors. The SFO is a 501(c)(3) non-profit organization based at their Freedom Ranch in Melrose, FL serving our active-duty and service veterans. SFO provides eco therapy (nature therapy) to hundreds of soldiers, regardless of gender, service branch or length of service. Since their inception that have helped change the lives of many suffering from post-traumatic stress and re-connected them with the healing power of Nature free of charge.

Over the past four years the Ocala Polo Club and our supporters have raised over \$50,000 to support the Wounded Warrior Project and this year are very excited to another non-profit to our rotation and with your help have an even greater impact on our local veteran community.

Join us in our mission to support our heroes by attending the Horses' & Heroes' Day at Ocala Polo, February 23rd, 2025! Sunday's Horses & Heroes Polo Match, now including a VIP Brunch along with our annual Raffle, will be another iconic day of polo to remember! With your help we can make an even bigger impact to help and honor our heroes and create memories to last a lifetime.

Sincerely,

Lauren Proctor-Brown
Club Director
Ocala Polo Club



Charity Polo Match Benefiting Soldiers' Freedom Outdoors

SUNDAY POLO

SUNDAY FEBRUARY 23rd, 2025

FLORIDA HORSE PARK 11008 S HWY 475 OCALA, FL

11:00 AM – 3: 00 PM

VIP BRUNCH

\$75 PER PERSON * \$500 FOR A TABLE OF 8

EVENT TICKET INCLUDES 2 DRINK TICKETS & DOOR PRIZE TICKET

MUST BE 21 TO CONSUME ALCOHOL

SCHEDULE OF EVENTS

11AM

REGISTRATION
BRUNCH BUFFET
EARLY ACCESS TO RAFFLE
DOOR PRIZES OPEN

BRUNCH BUFFET:

EGGS, BACON, SAUSAGE
QUICHE, FRUIT SALAD
ASSORTED PASTRIES
BISCUITS & GRAVY

12PM

SOLDIERS FREEDOM OUTDOORS SPEAKER
POLO 101 WITH THE PLAYERS
DOOR PRIZES ANNOUNCED

BRUNCH BURGER SLIDERS

1PM

FLAG PRESENTATION
PLAYER PARADE
MATCH STARTS

2PM

HALF-TIME DIVOT STOMP
RAFFLE CLOSES 3RD CHUKKER

3PM

RAFFLE PRIZES ANNOUNCED
PLAYER AND TAILGATE AWARDS



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SUNDAY POLO

TAILGATING AT POLO

VIP TENT TAILGATES \$50 – INCLUDES ADMISSION FOR 8 PEOPLE – ONLINE ONLY

RESERVED TAILGATE \$30 ONLINE/\$35 AT GATE – PER CARLOAD

GENERAL ADMISSION \$5 ONLINE/ \$10 AT THE GATE – PER PERSON

To Book Tickets Online: <https://www.ocalapolo.com/tailgate-reservations.html>

FOOD TRUCK ONSITE, OUTSIDE FOOD AND DRINK ALLOWED

WELL BEHAVED DOGS ALLOWED ON LEASH

11:30AM

GATES OPEN

FOOD TRUCK OPENS

12PM

SOLDIERS' FREEDOM OUTDOORS RAFFLE
OPENS

1PM

FLAG PRESENTATION
PLAYER PARADE
MATCH STARTS
TAILGATE JUDGING BEGINS

2PM

HALF-TIME DIVOT STOMP
WOUNDED WARRIOR PROJECT SPEAKER
RAFFLE CLOSES 3RD CHUKKER

3PM

RAFFLE PRIZES ANNOUNCED
PLAYER AND TAILGATE AWARDS

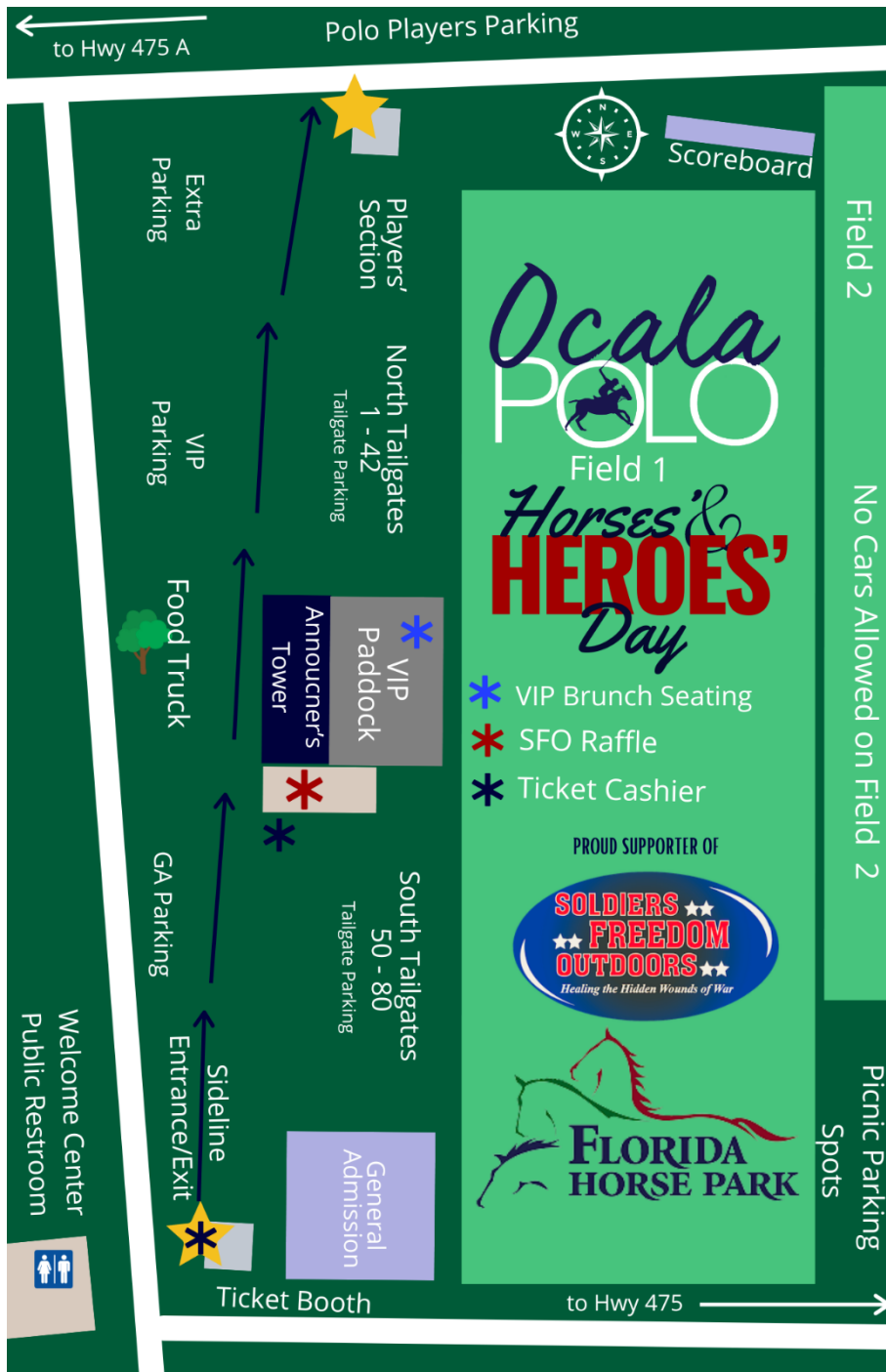
FOOD TRUCK



Ocala POLO *Horses & HEROES' Day*

Charity Polo Match Benefiting Soldiers' Freedom Outdoors

Event Map





Charity Polo Match Benefiting Soldiers' Freedom Outdoors

SPONSORSHIPS

BLUE SPONSORS - PRESENTING SPONSORS - \$2500

Table of 8 at Sunday Brunch VIP Tent

Announced as presenting sponsor throughout the day's events

Company logo distributed via our social media channels, our website, and in our newsletter mailing list

Company logo on flyers and programs

Opportunity to provide company promotional items to be distributed at ticket booths and players packets

One 2'x4' banner displayed 365 days per year at polo field

RED SPONSORS - HOSPITALITY SPONSORS - \$1500

Table of 8 at Sunday Brunch VIP Tents

Announced as hospitality sponsor throughout the event

Announced as Champagne Divot Stomp Sponsors

Company logo distributed via our social media channels, our website, and in our newsletter mailing list

Company logo on flyers and programs

Opportunity to provide company promotional items to be distributed at ticket booths and players packets

One 2'x4' banner displayed during the events

SILVER SPONSORS – CORPORATE SPONSORS - \$1000

Corporate Tent Tailgate Spot at Sunday Polo

Opportunity to set up Corporate Tent with logo, engage with spectators, and distribute promotional materials during Sunday's match

Company logo distributed via our social media channels, our website, and in our newsletter mailing list

Company logo on flyers and programs

One 2'x4' banner displayed during the event



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SPONSORSHIPS

WHITE SPONSORS – WWP WARRIOR SECTION SPONSORS - \$500

Announced as a sponsor of the WWP Warrior's Section throughout the event. The WWP Warrior's Section allows beneficiaries of the WWP to attend Sunday's polo match for free.

Opportunity to provide company promotional items to be distributed at ticket booths and warrior's welcome packets

Company logo distributed via our social media channels, our website and in our newsletter mailing list

Company logo on flyers and programs

One 2'x4' banner displayed during the event

PRIZE SPONSORS

Donate a Silent Auction, Raffle, Door Prize, Players' or Tailgate Award Sponsors

Announced in silent auction, raffle, door prize, and tailgate or players' awards promotional materials offered throughout the event

Announced in silent auction, raffle, door prize, and tailgate or players' awards promotional materials throughout the event on social media and in newsletter

SPONSORSHIP OR ITEM(S) DONATED: _____

(Please provide a brief description of the item and the retail VALUE)

BUSINESS NAME: _____ CONTACT: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

Please return forms by January 24TH, 2025. For more Information, please contact Lauren Proctor-Brown or the Ocala Polo Office at 352-362-0282 or ocalapolo@gmail.com.

Invoices will be provided via email. Checks can be made to Ocala Polo Club and mailed to 6945 SW 70th Ave, Ocala, FL 34476 or payment can be made online.

Arrangements will be made to pick up donated items or they may be dropped off at the above address by appointment.